

## SOCIAL MEDIA COMMUNITY POLICY

The Greater Yellowstone Coalition (GYC) engages people through many digital outlets, including our website(s) and social media channels. Communicating with GYC through social media further enables the public to contact GYC in a direct and meaningful way.

Please be aware that when engaging with GYC through social media, you are agreeing to the following:

### **Commenting on a GYC Social Media Site**

GYC shares information, images and video with the public through external social media sites. Comments made by the public to these sites are reviewed and, while comments will not be edited by GYC, a comment may be deleted if it violates the comment policy described here.

- Comments should be related to the posted topic for GYC's social media page or post. GYC social media accounts are not meant for comments that do not directly relate to the purpose or topic of the social media website.
- You are subject to the Terms of Service (TOS) of the host site. Information (photos, videos, etc.) you share with or post to official GYC pages is subject to the TOS of the host site and may be used by the owners of the host site for their own purposes. For more information, consult the host website's TOS.
- GYC social media accounts are not open to comments promoting or opposing any person campaigning for election to a political office, or promotion or advertisement of a business or commercial transaction.
- The use of obscene, threatening or harassing language is prohibited.
- Personal attacks of any kind or offensive comments that target or disparage any ethnic, racial, age, or religious group, gender, sexual orientation or disability status or any other protected class are prohibited.
- Comments advocating illegal activity or posting of material that violates copyrights or trademarks of others are prohibited.

### **User-Created Content**

Users are welcome to submit or post content, including photographs and videos, to an official GYC site that allows users to post content, the content meets the standards articulated in this Customer Use Policy and pertains to the subject of the social media site. Users may only post their own, original content. Reproduced or borrowed content that reasonably appears to violate third party rights will be deleted.

### **Reasonable Accommodation**

To request a reasonable accommodation when accessing GYC social media sites, please contact [media@greateryellowstone.org](mailto:media@greateryellowstone.org).

### **Questions or Concerns**

Questions or concerns regarding GYC's social media activity or this Social Media Use Policy should be submitted [media@greateryellowstone.org](mailto:media@greateryellowstone.org).

### **Modification**

This social media use policy may be modified at any time.